

EMV STARTER KIT FOR ISSUERS



fime[®]



Meet the US EMV chip card liability shift date!

START ISSUING YOUR EMV CARDS

Issuers in the US must begin issuing chip cards now to meet the October 1, 2015 fraud liability shift. Other countries that have already implemented chip technology have shown this task is not trivial. Successful migration is tied to:

- Finding a solution that meets your business requirements
- Guidance from a dedicated team of experts with experience on similar projects
- Identification of mandatory and optional specifications in an EMV ecosystem
- High commitment by the issuers' staff at all levels

FIME has developed a special consulting service for issuers that provides guidance and support on the most important decisions to be made by the issuers during an EMV issuance project.

SUCCESSFULLY COMPLETE YOUR EMV ISSUANCE PROJECT

The EMV Starter Kit for Issuers is an out-of-the-box consulting solution that provides complete support during the most important phases of your EMV issuance project. The consulting services are divided into a series of predefined steps in order to simplify and expedite the EMV implementation for issuers, focusing only on these aspects of the project which require specific attention:

- Current bank environment analysis
- US EMV migration workshop
- Card profile business requirements and specification
- Card issuance follow-up with your card issuing provider
- Card personalization and certification support

FIME's EMV issuance experts will support you and help you make the best decisions for your business for a seamless transition to EMV from concept to completion.

+ KEY BENEFITS

- Start your project immediately by using our out-of-the-box consulting services
- Better understand EMV through US-specific training
- Save time and money by speeding up your project execution
- Get technical advice from an independent third-party expert
- Configure your chip card to match your business needs
- Understand the technical choices available and their impact on your business requirements
- Accelerate your issuing project with FIME's support throughout your certification process
- Issue your chip cards in time for the October 1, 2015 fraud liability shift

FIME experts are Visa Accredited EMV consultants, and are part of the Mastercard Emerging Payments Support Accreditation Program.





EMV Consulting EMV STARTER KIT FOR ISSUERS



LEARN MORE

FIME CONTACTS



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SERVICE DESCRIPTION

Current bank environment analysis. An EMV issuance expert from FIME will interview the product managers, logical security, IT management, corporate branding, POS and ATM suppliers, personalization bureaus and other project stakeholders in order to analyze and diagnose what needs to be done to get a financial institution EMV-ready.

US EMV Migration Workshop. FIME provides a full day of on-site training to educate business management and operations staff on the basics and essentials of EMV chip technology. Training covers why, how and when your financial institution should make the transition to EMV chip technology.

Card profile business requirements and specification. Understanding the technical details of the EMV standard may be out of scope for your in-house resources. FIME combines industry expertise with the data from the initial environment analysis to determine what specifications your financial institution needs to support to issue EMV chip cards. FIME then builds all of this data into a personalized card profile, the technical specifications for an EMV chip card.

Card issuance follow-up with your card issuing provider. A FIME expert will assist you during your meetings with your card vendor and help you interpret technical aspects through your business requirements. FIME experts will guide you to a successful card personalization process such as embossing file definition and cryptographic key administration.

Card personalization certification support. By taking advantage of FIME's more than 20 years of experience in EMV product certification, you can be confident that you and your personalization bureau have the most specialized support on the market for card personalization certification.



Options

- **PersevalPro:** EMV card testing tool supporting American Express, Discover, Mastercard and Visa
- **Virtual Terminal:** validate your card profile by processing an EMV transaction
- Advanced payment workshops
- **Consulting services:** data management, key management, card production, contactless, mobile, HCE implementation
- Debugging and trouble-shooting support

About FIME

FIME enables customers to bring seamless card and mobile transactions services to market.

- Proven EMV expertise around the globe
- Independent third party
- Team of certified MasterCard and Visa consultants
- 20 years of EMV expertise
- Over 9,000 CPV certifications performed
- Operations excellence

Customers go to FIME for:

- Confidence
- Ease of use
- One-stop shopping

FIME services:

- Consulting
- Certification
- Test tool qualification