

# TRAINING CENTER

## MOBILE PAYMENT GIANT PAY



FIME®

One Action. A billion transactions.



### WORKING WITH THE GIANT PAY PLATFORMS

This training course introduces the different Giant Pay platforms (Android Pay, Apple Pay, Samsung Pay) and provides you with the key information to enable you to work with them to deliver new payment services. It also analyzes the impact of these projects on existing ecosystems and business models.

#### OBJECTIVES

- Understand contactless payment technology.
- Understand the different Giant Pay platforms.
- Identify the different players involved and their responsibilities.
- Assess the security level of each platform.
- Evaluate what is the gap between working with Giant Pay and proposing your own mobile payment service.
- Identify the challenges and the key considerations to launch your go-to-market strategy.
- Review and implement recommendations.

#### KEY TOPICS

- Contactless mobile payments.
- Android Pay, Apple Pay, Samsung Pay.
- Cloud-based payment ecosystem.
- The impact of contactless mobile payment's impacts on legacy systems.

#### AUDIENCE

- Payment schemes
- Issuing banks
- Merchants
- Marketing managers
- Mobile payment managers
- IT managers

#### PRICE

Visit our website for more information about our training offer. For any specific requests, please contact your sales representative.

#### DURATION

1 DAY

#### LOCATION

Customer's premises  
or  
FIME agency

#### LANGUAGE

English  
(local language may be  
available on request)

#### + FIME "PLUS"

- Stay in contact with your FIME trainer, following your session for continued support and insight.
- Be part of FIME's trainee community and stay up to date with the latest technological developments.
- Receive an official FIME certificate to recognize your participation.

#### + TRAINING PACK

Includes a binder, notebook, pen, USB key and your official certificate.





TRAINING CENTER

MOBILE PAYMENT  
GIANT PAY



LEARN MORE



[www.fime.com/training-center/mobile-payment/mobile-payment-giant-pay.html](http://www.fime.com/training-center/mobile-payment/mobile-payment-giant-pay.html)

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## TRAINING COURSE PROGRAM

### DELIVERING CONTACTLESS MOBILE PAYMENT THROUGH THE GIANT PAY PLATFORMS

#### MORNING

##### Introduction to contactless mobile payments

- Market evolution.
- Overview of contactless mobile payments.
- Global rollout of the Giant Pay platforms.

##### Cloud-based payment ecosystem

- Use-cases.
- Overview of ecosystem.
- Roles and responsibilities.

##### Apple Pay

- Customer journey.
- Solution architecture and ecosystem.

#### AFTERNOON

##### Samsung Pay

- Samsung NFC VS MST.
- Customer journey.
- Solution architecture and ecosystem.
- Security and integration impacts.

##### Android Pay

- Customer journey.
- Solution architecture and ecosystem.

##### Building your own platform

- Which role can you play?
- Pros and cons.
- Gap analysis.

##### Wrap-up

- Wallet comparison summary.
- Key considerations when developing your go-to-market strategy.

## RELATED TRAININGS

*Newcomer / Advanced*

*Expert*

**MOBILE PAYMENT**  
GIANT PAY

**MOBILE PAYMENT**  
ALTERNATIVE METHODS  
QR CODE / BLE

**CLOUD-BASED PAYMENT**  
SPECIFICATIONS  
& CERTIFICATION